

Elías Hernández

Auckland, New Zealand · [linkedin.com/in/elibabah](https://www.linkedin.com/in/elibabah) · 0223868161 · elias@elibabah.com · elibabah.com

Frontend Software Engineer with 5+ years of experience building customer-facing web applications in agile environments. Strong background in JavaScript, TypeScript, responsive UI development, component-based architecture, API integration, accessibility, testing, and cross-functional delivery. Experienced in building maintainable frontend solutions for enterprise and retail products, with a focus on reusable components, user-focused features, and reliable release practices. Currently deepening React and Next.js through active project work, including a personally built Next.js site (elibabah.com). Based in Auckland with full New Zealand work rights; currently working remotely for BBVA.

PROFESSIONAL EXPERIENCE

	Mexico / Spain
BBVA	Remote. Based in New Zealand
Frontend Software Engineer	<i>October 2023–present</i>
- Developed and enhanced customer-facing payroll and retail product flows used by more than 25.2M app users, improving transaction reliability and frontend performance. - Built and maintained scalable frontend solutions using component-based architecture and reusable web components for high-impact digital products. - Implemented E2E, unit, and accessibility testing practices to improve release quality and reduce UI-related defects before production. - Supported analytics validation across customer journeys, including event tracking and feature activation checks to improve delivery confidence. - Collaborated closely with backend, QA, product, and design teams using Git, Jira, and Agile delivery practices to ship secure, maintainable, and user-focused features. - Contributed to release readiness through CI/CD validation, code quality controls, technical documentation, and integration troubleshooting.	
Sngular	Mexico
Frontend Developer	<i>October 2022–October 2023</i>
- Developed and maintained enterprise frontend solutions for financial clients, delivering user-facing features aligned with business goals and stakeholder requirements. - Contributed to responsive interface development, feature implementation, and API integrations within agile delivery cycles. - Collaborated with cross-functional teams to support secure releases, ongoing application maintenance, and consistent frontend quality across deliveries. - Helped translate functional requirements into maintainable frontend solutions in fast-paced project environments.	
Innovattia - Walmart	Mexico
React Developer	<i>April 2022–October 2022</i>
- Developed responsive web and mobile interfaces in React for retail-focused solutions, supporting usable and consistent customer and operational experiences. - Built and maintained reusable frontend components and contributed to feature delivery across the full software development lifecycle. - Integrated frontend applications with APIs and collaborated with backend and QA teams to deliver reliable and maintainable functionality. - Led a small frontend team, helping coordinate implementation work, unblock delivery issues, and maintain development momentum across releases.	

EDUCATION

SOUTHERN INSTITUTE of TECHNOLOGY – TE PŪKENGĀ
Master of Applied Management (Level 9, expected completion: 2026)
Focus: Project Management, Leadership, Innovation, Digital Transformation

Invercargill, New Zealand

AJUSCO CODING BOOTCAMP
Frontend Development and Scrum Management
Focus: Agile Development, Software Architecture, Team Collaboration, Product Delivery

Mexico City, Mexico

NATIONAL POLYTECHNIC INSTITUTE
Computer Engineering
Focus: Programming Fundamentals, Algorithms, Systems Design, Data Structures

Mexico City, Mexico

NATIONAL AUTONOMOUS UNIVERSITY OF MEXICO
Linguistics and Hispanic Literatures
Focus: Language, analysis, and communication

Mexico City, Mexico

SKILLS

Frontend:

JavaScript (ES6+), TypeScript, Web Components, Lit, HTML5, CSS3, Sass, Angular

UI Engineering:

Responsive Design, Accessibility, Component-Based Architecture, Reusable Components, Flexbox, CSS Grid, Tailwind CSS, Bootstrap, Materialize, Chart.js

Integration and Delivery:

API Integration, Analytics Tagging, Feature Flags, CI/CD Validation, Technical Documentation, Release Coordination

Testing and Quality:

Unit Testing, E2E Testing, Accessibility Testing, Jest, WebdriverIO, Sonar, Code Quality Controls

Tools and Collaboration:

Git, Bitbucket, GitHub, GitLab, Jira, Babel, Webpack, npm, Firebase, Bash, Markdown, Figma

Ways of Working:

Agile Methodology, Scrum, Sprint Planning, User Stories, Backlog Management, Cross-Functional Collaboration

LANGUAGES

English: Upper-Intermediate (IELTS B2 · NZCEL 5)

Spanish: Native

CERTIFICATIONS

[Scrum Developer Certified](#) (2023)

[Secure Development Certified](#) (2023)

[JavaScript, Algorithm, and Data Structures](#) (2021)

[Responsive Web Design](#) (2021)